

## **Triton Pacific Capital and Capital & Marketing Group Form a Strategic Alliance**

**LOS ANGELES and LONDON, January 7, 2010.** Triton Pacific Capital, a Los Angeles-based investment banker and placement agent, and Capital & Marketing Group, a London-based capital markets advisor/placement agent for alternative investment managers, have formed a Strategic Alliance. Capital & Marketing will be responsible for accessing institutional investor capital in Europe, Asia, Australia and the Middle East while Triton Pacific Capital will be responsible for accessing institutional investor capital in the U.S. and Canada for their collective real estate and infrastructure client mandates.

The Alliance creates a worldwide platform that offers clients/investment managers the unique combination of a highly experienced, yet independent and boutique firm coupled with an unrivaled global institutional investor distribution network. The Triton Pacific Capital/Capital & Marketing Group Alliance boasts:

- **Team:** 30+ professionals and staff
- **Locations:** 6 offices across the globe, including London, Los Angeles, Tokyo, Paris, Guernsey and Berlin, plus representative offices in Melbourne and Madrid
- **Track Record:** \$45+ billion, including virtually every type of real estate strategy and asset class

“North America is an extremely important market for our firm both in terms of institutional investor capital as well as a source of investment opportunities. Our Strategic Alliance with Triton Pacific Capital will ensure our access to such a vital market” said Christopher G. de Taurines, Founder and Chief Executive Officer of Capital & Marketing Group. “The appetite for institutional investor capital outside of U.S. has grown significantly over the last two years,” says Robert Davis, Founder and Chief Executive Officer of Triton Pacific Capital, “and our Strategic Alliance with Capital & Marketing Group will significantly enhance the breadth and depth of institutional investor capital we can garner for our global client base.”

### **About Capital & Marketing Group**

Founded in 2002, Capital & Marketing Group is an independent, private capital markets advisor for alternative managers, who has placed equity for real estate, infrastructure and hedge funds with a total equity capitalization of \$23 billion.

### **About Triton Pacific Capital**

Founded in 1996, Triton Pacific Capital is an independent placement agent and investment banking firm that has placed or advised on over \$22 billion of real estate equity and hard asset investments.

\*\*\*\*\*

**Triton Pacific Capital**  
11900 West Olympic Boulevard  
Suite 720  
Los Angeles, CA 90064  
(424) 442-1380  
[www.tritonpacificcapital.com](http://www.tritonpacificcapital.com)

**Capital & Marketing Group**  
32 Dover Street  
2<sup>nd</sup> Floor  
London W1S 4NE United Kingdom  
+44 (0) 20 7290 7890  
[www.capitalandmarketing.com](http://www.capitalandmarketing.com)